

# Media Release

Leading, advancing, celebrating volunteering in WA

# **Business Leaders Helping Local Community Dress For Success Corporate Volunteer Council – National Volunteer Week Event**

## Event - Tuesday 18 May 2021 - Interview and photo opportunities:

- Hon Reece Whitby MLA, Minister for Volunteering.
- Volunteering WA Chair David Morrison and CEO Tina Williams.
- Dress for Success General Manager Kelli Evans.
- RAC Executive General Manager, Advocacy and Members, Patrick Walker.
- Woodside Energy Vice President, People and Global Capability, Jacky Connolly.
- Beyond Bank State Manager Michelle Coelho.
- Deloitte Partner Anita Ghose.

Senior executives from Woodside Energy, RAC, Beyond Bank, Deloitte, and Volunteering WA will join the Hon Reece Whitby MLA, Minister for Volunteering for a corporate volunteering activity at Dress for Success, to kick off National Volunteer Week (17 – 23 May).

These dedicated business leaders are members of Volunteering WA's Corporate Volunteer Council, a coalition of businesses that recognise and promote the importance of employee volunteer programs and demonstrate their commitment to support the WA community.

National Volunteer Week (17 - 23 May 2021) is an annual celebration to acknowledge the generous contribution of our nation's six million volunteers, including more than 550,000 Western Australian volunteers. This includes community sport coaches, volunteer programs across hospitals and aged care, employee volunteer programs, and volunteers supporting disaster response and recovery.

Volunteering WA CEO Tina Williams said WA businesses make a huge contribution to the community through their employee volunteering programs.

"From one-off team days to longer term projects, some of WA's largest business are making a world of difference to the state's community through their employee volunteering programs. We are delighted to be facilitating these connections throughout the year.

"Corporate volunteering programs are a highly effective way to: increase productivity and employee engagement; reduce staff turnover; boost your company profile; increase job satisfaction; foster teamwork; develop new skills; enhance community connections; all while giving back to the WA community and making a difference.

"Through our volunteering activities today, the Corporate Volunteer Council helps support Dress for Success' mission 'to empower women to achieve economic independence and thrive in work and in life," Tina says.

### [END]

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#### **MEDIA CONTACT:**

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#### PHOTO AND INTERVIEW OPPORTUNITY

Date: Tuesday 18 May 2021

Team Name: Corporate Volunteer Council

Activity: Donation sorting at Dress for Success

**Time:** 9:00am – 12:00pm

Where: 1 / 1232 Hay St, West Perth (entrance between NAB and Verbena Florist)

#### **National Volunteer Week**

National Volunteer Week (NVW) is the annual celebration to acknowledge the generous contribution of our nation's volunteers, this year taking place from Monday 17 May – Sunday 23 May. Without the generosity of volunteers, our communities would grind to a halt. This is more evident now, than ever before, with volunteers providing vital support during the recent bushfires and the COVID-19 crisis.

#### **Snapshot – Volunteering**

- 30 per cent of Western Australians generously donate their time and effort to volunteer work.
- Volunteering WA proudly represents over 730 organisations and about 550,000 volunteers in the State.
- Volunteers are reportedly happier and healthier people, with volunteering increasing feelings of self-worth, connectedness and providing overall better mental health.
- Volunteering can provide pathways to employment by helping people gain valuable work readiness skills and confidence, with employers reported to believe it provides candidates with an advantage when applying for a job.
- There are multiple motivations for people volunteering, including helping others, personal satisfaction and doing something worthwhile.
- Light up Perth Red Once again, a number of iconic buildings and landmarks across the State will be lit up during the week in magnificent red the colour of volunteering in support of volunteers, including the Bell Tower; Optus Stadium; Matagarup, Mount Street, and Joondalup Drive Bridges; Sky Ribbon; Elizabeth Quay Bridge and Spanda; and the Woodside Energy building.

## **Volunteering WA**

- Volunteering WA is the peak body for volunteering in WA, working across community, government, corporate and education organisations to provide leadership, advancement and the celebration of volunteering.
- Volunteering WA brokers relationships between businesses and not-for-profit organisations to promote and facilitate meaningful volunteering in the community. Our corporate volunteering programs include team-based volunteering activities; or 1-on-1 skills-based volunteer projects.
- www.volunteeringwa.org.au