





# Volunteering WA

## STRATEGY 2017 ~ 2022

**VISION** For every Western Australian to enjoy a valued volunteering experience that enriches our State

**MISSION** Leading, advancing and celebrating volunteering in WA

**VALUES** We use our integrity in all we do and are committed to being inclusive, collaborative and innovative

PRIORITIES	AREAS OF FOCUS	MAIN ACTIONS
 <p><b>Sustainable Organisation - Embedding sustainability by:</b></p>	Developing and practicing operational excellence	<ol style="list-style-type: none"> <li>1. Create a culture of operational excellence</li> <li>2. Become an employer of choice</li> </ol>
	Diversifying funding sources while maintaining current sources	<ol style="list-style-type: none"> <li>1. Maintain current government funding sources</li> <li>2. Increase and develop funding opportunities</li> <li>3. Manage funds responsibly</li> </ol>
 <p><b>Connecting People - Connecting people and organisations by:</b></p>	Matching needs of volunteers and community	<ol style="list-style-type: none"> <li>1. Overcome barriers to volunteering</li> <li>2. Increase connection opportunities across the sector</li> </ol>
	Raising public awareness of the benefits and contributions of volunteering	<ol style="list-style-type: none"> <li>1. Building Volunteering WA's profile in the volunteering sector</li> <li>2. Promote the benefits and contributions of volunteers</li> </ol>
 <p><b>Valued Partnerships - Developing valued partnerships by:</b></p>	Nurturing existing relationships and developing new collaborative partnerships	<ol style="list-style-type: none"> <li>1. Use influencers and key stakeholders to develop new relationships</li> <li>2. Maintain and grow existing relationships</li> </ol>
	Being the trusted advisor for volunteering in WA	<ol style="list-style-type: none"> <li>1. Be recognised as the trusted advisor by Volunteer Organisations</li> <li>2. Be recognised as the expert/peak body by external stakeholders (Government, Media, Corporate)</li> </ol>
 <p><b>Strengthening Sector - Championing to build sector capabilities by:</b></p>	Anticipating, addressing and adapting to the community's changing needs	<ol style="list-style-type: none"> <li>1. Use research to respond to changing needs of sector</li> <li>2. Be the change leaders through research and innovation</li> </ol>
	Strengthening volunteering capabilities and capacities	<ol style="list-style-type: none"> <li>1. Promote collaboration and networking</li> <li>2. Develop and influence policies</li> <li>3. Strengthen support/ expertise</li> </ol>