

ANNUAL REPORT 2016-2017



CONTENTS

01.	STRATEGIC PRIORITY: SUSTAINABLE ORGANISATION	What we do	
02.	STRATEGIC PRIORITY: CONNECTING PEOPLE	Membership20Volunteer Support Services22Guild Volunteering25Connecting People Through Technology26National Volunteer Week28WA Volunteer of the Year Awards30International Volunteer Day34	
03.	STRATEGIC PRIORITY: STRENGTHENING SECTOR	Research and Innovation. 36 Training 44 Leadership 47	
04_	STRATEGIC PRIORITY: VALUED PARTNERSHIPS	Networking49Advocacy52Homeless Connect56Corporate Volunteering61Corporate Volunteer Council64Volunteering Peak Bodies67	

01.

STRATEGIC PRIORITY: SUSTAINABLE ORGANISATION

WHAT DO WE DO?

Established in 1988, Volunteering WA is the peak body for volunteering in Western Australia. With a membership of 759 volunteer-involving organisations we work in partnership with community, corporate, educational and government organisations to provide leadership, advancement and promotion of volunteering to achieve the greatest impact for Western Australia.

As the leading voice for volunteers and volunteer-involving organisations, we work to strengthen the sector and promote the benefits of volunteering and its value in transforming and enriching the communities in which we live.



Our **Values**

Our **Vision**

Our **Mission**

We use our integrity in all we do and are committed to being inclusive, collaborative and innovative.

For every Western Australian to enjoy a valued volunteering experience that enriches our State.

Leading, advancing and celebrating volunteering in WA.

CORPORATE GOVERNANCE

Volunteering WA is incorporated as The Volunteer Centre of Western Australia (Inc.) and trades as Volunteering WA under Western Australia's Associations Incorporation Act 2015. We were established in 1988 and are a membership-based, not-for-profit organisation with tax-exempt status. Volunteering WA operates under its Constitution governed by a highly skilled and committed voluntary board of directors and professional operational team.

The Board of Volunteering WA meets bi-monthly, providing stewardship and expert advice on matters relating to strategy, performance, compliance and accountability of the organisation. Guiding the board in its responsibilities is the Finance and Audit Committee, the Research Committee (see page 36), the Corporate Volunteer Council (see page 64), the Tertiary Community Engagement Committee (see page 50) and other reference and working groups which provide specialist advice on a needs basis.



JOINT CHAIR / CEO STATEMENT

We are proud to present a snapshot of Volunteering WA's activities in 2016-2017. This period commenced with the development of a new strategic plan that will lead our work over the next five years. With a vision of "For every Western Australian to enjoy a valued volunteering experience that enriches our state", we have stated clearly how our organisation can make a substantial difference to Western Australia through volunteering. Our mission of 'Leading, advancing and celebrating volunteering in WA' informs what our organisation is all about, and our priorities and direction going forward.

This year we saw productive engagement with the almost 760 valued members of Volunteering WA - collaborating on projects, learning from each other, and achieving shared goals. With a stretched not-for-profit sector, we look to continue working together so we can address the many challenges facing our community.

Our IT platforms have helped record numbers of people find their passion through volunteering, our training programs have informed hundreds of volunteer managers, corporate volunteering continues to grow in the number of companies with whom we work, and our events promoting the message of volunteering have gone from strength to strength, making full use of social media to reach thousands of people across Western Australia.

As the peak body for volunteering in WA, we proposed key priorities for the new state government, such as a Ministerial Advisory Committee on volunteering. The establishment of this committee is underway and will provide a voice directly to the Minister on the issues affecting the sector. We also participated in the national 'Tower of Strength' campaign that advocated for the retention of discrete federal funding for volunteering support services. These place-based services have helped many people in Canning, Stirling and regional areas such as the Kimberley, Pilbara and Wheatbelt.

We are delighted with the 2017 State Volunteering Conference, brought to us in partnership with Lotterywest and Gold Sponsors Woodside and the Department of Local Government and Communities. The conference was attended by almost 200 people and was a resounding success. With the theme 'Exploring New Directions Together', there were over forty workshops and panel sessions in the different streams of 'Leadership, Innovation and Good Practice'. The conference was thought-provoking and informative, with flow-on benefits that will continue to enhance the volunteering sector in years to come.

We would like to thank Volunteering WA's volunteers, staff, members, partners and supporters for an excellent year and the considerable achievements of 2016-17. These successes highlight Volunteering WA as a leader and collaborator in volunteering, a sector that spans across many areas in the community. We look forward to another year of leading, advancing and celebrating volunteering in Western Australia.

THANK YOU FOR YOUR SUPPORT.

CRAIG SPENCER Chair TINA WILLIAMS CEO





PEOPLE AND SUPPORTERS

OUR PEOPLE

Our organisation exists and thrives due to its people and supporters. Implementing our new strategic plan and the appointment of a new CEO have led to many changes and new challenges over the last year, all of which have been enthusiastically embraced.

Our team has worked exceptionally hard in delivering our core business as well as creating a culture of operational excellence and ensuring the services we provide and the way we provide them is to the highest standard.

We wish to express our sincere thanks to all our staff for their dedication and hard work and to our volunteers who commit so much to Volunteering WA and the volunteering sector.





VOLUNTEERING WA VOLUNTEERS

Volunteering WA is delighted to work with volunteers in our office at City West Lotteries House, West Perth and in our hubs throughout the state. Our volunteers assisted with events, volunteer support services and corporate volunteering projects.

In 2016-2017, 59 volunteers contributed 2,295 hours in areas of strategy, policy, research, IT, events, and volunteer support. Using the 'Benefits Calculator for Organisations' and taking into account volunteer expenses, we estimate a conservative value our volunteers' contribution at \$205,844. Thank you to our amazing volunteers!



VALUE VOLUNTEERING WA OFFICE VOLUNTEERS HAVE ON THE COMMUNITY

\$205,844

NUMBER OF OFFICE VOLUNTEERS

Thank you!

WOW!

Amazing!

Standin Standin

TOTAL OFFICE VOLUNTEER HOURS

2,295





VOLUNTEERING WA





SUPPORTERS

Volunteering WA is committed to strengthening the sector through building capabilities and capacities of volunteers and volunteer-involving organisations across Western Australia.

Through the ongoing support of our valued partners and supporters it is possible for us to achieve this goal and to respond to the ever-increasing and diverse need for volunteers.

Our grateful thanks and appreciation are extended to all our stakeholders and supporters:



























STRATEGIC PRIORITY: SUSTAINABLE ORGANISATION

OUR COMMITMENT TO IMPROVEMENT

Developing and practicing operational excellence is essential to our sustainability and the future success of Volunteering WA. The 2017-2022 Strategic Plan identified the need to develop continuous improvement processes within Volunteering WA.

We aim to achieve operational excellence by:

- Developing a continuous improvement culture
- Becoming an employer of choice

We are at the beginning of our process improvement journey and are keenly embracing the changes, challenges and new thinking to be a more sustainable, dynamic and proficient organisation. We are confident this new approach will be reflected in our performance and successes throughout the coming years.

Our thanks go to Marilyn Martinick from the Bankwest Process Transformation Team for sharing her expertise, helping us to build our continuous improvement framework and coaching our internal green belt champion – Lorena Castelo. Lorena has shown exceptional commitment and enthusiasm in becoming our organisational champion and is leading the way in creating a continuous improvement framework within Volunteering WA. Marilyn's support as a skilled volunteer for this and our strategic plan has been invaluable.



PRIORITIES	AREAS OF FO(US	MAIN ACTIONS
Sustainable	Developing and practicing operational excellence	Create a culture of operational excellence Become an employer of choice
Organisation - Embedding sustainability by:	Diversifying funding sources while maintaining current sources	 Maintain current government funding sources Increase and develop funding opportunities Manage funds responsibly
Connecting People -	Matching needs of volunteers and community	Overcome barriers to volunteering Increase connection opportunities across the sector
Connecting people and organisations by:	Raising public awareness of the benefits and contributions of volunteering	Building Volunteering WA's profile in the volunteering sector Promote the benefits and contributions of volunteers
Valued Partnerships -	Nurturing existing relationships and developing new collaborative partnerships	 Use influencers and key stakeholders to develop new relationships Maintain and grow existing relationships
Developing valued partnerships by:	Being the trusted advisor for volunteering in WA	 Be recognised as the trusted advisor by Volunteer Organisations Be recognised as the expert/peak body by external stakeholders (Government, Media, Corporate)
Strengthening	Anticipating, addressing and adapting to the community's changing needs	Use research to respond to changing needs of sector Be the change leaders through research and innovation
Championing to build sector capabilities by:	Strengthening volunteering capabilities and capacities	 Promote collaboration and networking Develop and influence policies Strengthen support/ expertise

13

MEET OUR BOARD

On behalf of Volunteering WA's staff, members and stakeholders we wish to thank our Board of Directors for their steadfast commitment and generosity in sharing their skills, knowledge and networks to ensure our success.





Craig Spencer Head of Community Engagement, **Bankwest**

Craig joined the Volunteering WA Board in 2013 and is currently the Chair. He is a fellow of Leadership WA, a member of the Australian Institute of Company Directors since 2006 and a graduate member of the Governance Institute of Australia.

Craig has a long term interest in community service. He is currently the community representative on the Bindoon Primary School Board and has been an emergency services volunteer for over 17 years with both the NSW State Emergency Service and the WA Volunteer Bushfire Service.

Craig is also a keen advocate for the important role that traditional and social media can and should play in sharing knowledge and encouraging fact-based public debate.



Bev East Chief Executive Officer - Social Outreach, St John of God Hospital

Bev joined the Board of Volunteering WA in 2014 and is currently Deputy Chair. Bev has significant experience serving on not-for-profit Boards. She spent four years on the board of a women's health organisation until its amalgamation with a similar service and is currently Chair of Barking Gecko Theatre Company in Western Australia. Prior to stepping into the not-forprofit sector with St John of God, Bev worked with Woodside Energy.

Her background also includes senior advisory roles with the WA Government, time as an adviser to a Federal Member of Parliament and extensive media experience as a radio producer and presenter and as a journalist on a daily newspaper.



Byron Mavrick Mayrick Partners

Byron was a School Teacher and Boarding Master for ten years and an Accountant for ten years, including five years as auditor to Volunteering WA. During this period Byron developed an excellent insight into VWA's core financial business and activities which has served the Board well in his current role as Treasurer. Byron has a strong commitment to volunteering. Although his working life has been very time consuming, over the past 20 years he has been able to contribute to various organisations at committee level to support their financial and governance responsibilities and is now supporting the volunteering sector though his commitment to Volunteering WA.



Tim Praill General Manager Strategy and **Transformation, Navitas Limited**

Tim was elected to the Volunteering WA Board in 2015. His previous role with the Boston Consulting Group led him to Volunteering WA, working with senior managers to support the vision for the GoVolunteer system and operating model. Tim has extensive experience within the corporate sector, in particular the areas of strategy, operating model design, business transformation and corporate development.



Patria Jafferies

Patria was co-opted to the Board in 2013 and elected as a member in 2014. With a strong background in business, the arts and the events sectors, Patria is an outstanding contributor to the Western Australian community and her expertise in business and marketing has led to a varied career spanning senior corporate roles in both Australia and the USA. Combined with her service over many years on various Boards, Patria brings to Volunteering WA an excellent understanding of the corporate world.



Dr Megan Paull (appointed 20 October 2016) Senior Lecturer; Director for Postgraduate Research; School of **Business and Governance, Murdoch** University

Dr Megan Paull brings to the board of Volunteering WA her expertise developed both as a researcher, and as an active volunteer as well as accumulated expertise from teaching and consulting in volunteerinvolving organisations for over 20 years.

Megan has been a leader and driver of the Volunteering Research Committee at Volunteering WA since its inception in 2001, having been involved in its establishment. A key focus of Megan's work is ensuring that volunteering research is communicated back to the community.



Tony Friday (appointed 20 October 2016) Chief Executive Officer, Pilbara **Regional Council**

Tony is a past director of Volunteering WA, serving the organisation for many years and across a number of committees. and re-joined the Board in 2016. He is well acquainted with the challenges that face the sector and has a diverse range of interests and experiences. Specific areas of professional expertise include political advocacy, strategic risk and corporate planning. He currently serves as a local government CEO, and has held a portfolio of corporate directorships spanning international consulting, property investment, business incubation, disability services and contemporary theatre.



Professor Ian Reid (retired 20 October 2016) Adjunct Professor [Humanities], **University of Western Australia**

Ian was elected to the Board in 2014 and also served on the Volunteering WA Research Committee.

He has had a long and distinguished academic career and was also the inaugural Chief Executive Officer for the not-for-profit public company, Leadership Western Australia. lan retired from the Board in 2016 and is currently a consultant focussing on organisational development and strategic planning.



David Morrison (retired 20 October 2016) Chief Executive Officer, Adcorp

David was elected to the Board in 2010 and served for several years as Deputy Chair and as a Board Member of Volunteering Australia. David has had many years' experience developing and managing pro-bono work and successful campaigns for not-for-profit groups, and has provided valuable assistance to Volunteering WA in the development of a communications and branding strategy for both the organisation and for volunteering in general. David's term on the Board expired in 2016 but he continues to provide support, advice and expertise to the organisation.



Kathy Reid (retired 15 November 2016) Partner, Minter Ellison

Kathy was co-opted to the Board in 2015 and retired in 2016. She heads up Minter Ellison's HR and IR team and advises on a broad range of employment law issues. Kathy has also served for many years in community volunteering roles. Her particular focus on strategic issues has been of great value to the Volunteering WA Board.



Dr John Van Bockxmeer (retired 18 April 2017) Chair, Fair Game WA

John was co-opted to the Board as the Youth Director in 2014, 2015 and 2016. He is an emergency and primary care doctor in the Pilbara and founder of the non-profit organisation Fair Game Australia. His voluntary work with Fair Game Australia has seen John receive many accolades, including WA Youth Volunteer of the Year in 2013, Young West Australian of the Year in 2014 and winner of the Western Australian of the Year Community Award in 2016. John's perspective has been invaluable and his thoughtful and perceptive contribution has been much appreciated. John stayed on as a co-opted Board member until April 2017.



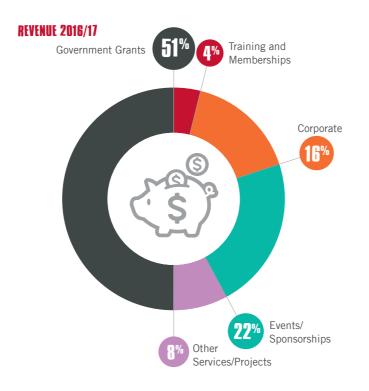
STRATEGIC PRIORITY: SUSTAINABLE ORGANISATION

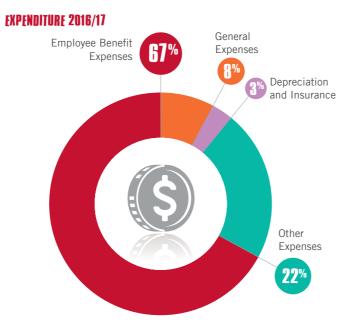
REVENUE AND EXPENDITURE

During the year Volunteering WA returned a net surplus of \$123,766 compared to \$70,631 the previous year. Approximately \$106,000 of this surplus is grant revenue which was expended on capital equipment, leaving a remaining net surplus of \$17,260.

Total revenue increased by \$306,000 on the previous year, total expenditure correspondingly increased and this has resulted in a very satisfactory result overall. The accompanying diagram illustrates that just over half of our revenue comes from Government grants but we continue to seek other sources of revenue. In particular the services provided to our corporate partners continue to grow strongly and contribute to total revenue.

The Expenditure diagram shows that the majority of our total expenditure is Employee Expenses (ie salaries and on costs). Volunteering WA is fortunate to have a talented team of people experienced in the volunteer sector and it is this experience which assists greatly in undertaking our various projects and events on time and within budget.





STATEMENT OF FINANCIAL POSITION

The accompanying Statement of Financial Position shows Volunteering WA to be in a strong financial position with Net Assets of \$1,061,084 compared to \$937,318 last year. We have adequate cash reserves to manage current and future projects.

Our budget for the 2017-2018 financial year forecasts another surplus and therefore we expect our financial position to continue to remain strong. Other than normal trade creditors and provisions, Volunteering WA remains debt free.

A full copy of the financial report is available at volunteeringwa.org.au.

For every \$1.00 invested in volunteering \$4.50 worth of benefits is returned to the community.

VOLUNTEER CENTRE OF WESTERN AUSTRALIA (INC.) STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2017

2017

	2017 \$	2016 \$
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	1,135,682	1,435,555
Trade and other receivables	414,485	22,608
Other current assets	36,473	20,496
TOTAL CURRENT ASSETS	1,586,640	1,478,659
NON-CURRENT ASSETS		
Property, plant and equipment	180,127	55,674
TOTAL NON-CURRENT ASSETS	180,127	55,674
TOTAL ASSETS	1,776,767	1,534,333
LIABILITIES		
CURRENT LIABILITIES		
Trade and Other Payables	553,981	459,173
Provisions	129,773	118,115
TOTAL CURRENT LIABILITIES	683,754	577,288
NON-CURRENT LIABILITIES		
Provisions	21,929	19,727
TOTAL NON-CURRENT LIABILITIES	21,929	19,727
TOTAL LIABILITIES	705,683	597,015
NET ASSETS	1,061,084	937,318
EQUITY		
Retained earnings	1,061,084	937,318
TOTAL EQUITY	1,061,084	937,318



AUDIT GOVERNANCE

Volunteering WA engages Hewitt, Turner & Gelevitis as an external auditor to independently review its financial report and to uphold the integrity of the reporting process.

NOT-FOR-PROFIT STATUS

Volunteering WA operates as an incorporated not-for-profit organisation with status as a Public Benevolent Institution.

FINANCE & AUDIT COMMITTEE

Members of this Committee are appointed by the Board on an honorary basis and meet five times a year.

Chair, Byron Mavrick

Mavrick and Partners

Bev East

General Manager, St John of God Health Care

Tim Praill

General Manager, Navitas Ltd

Tony Friday (appointed 20 October 2016)

Chief Executive Officer, Pilbara Regional Council

Dr John Van Bockxmeer (retired 18 April 2017)

Chair, Fair Game WA

Peter Hopps

Chief Financial Officer, Volunteering WA

Tina Williams

Chief Executive Officer, Volunteering WA



STRATEGIC PRIORITY: CONNECTING PEOPLE

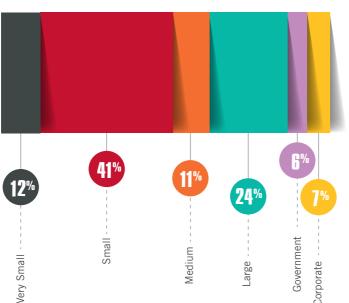
MEMBERSHIP

Volunteering WA builds stronger communities by providing leadership and support to volunteer-involving organisations throughout Western Australia. Thanks to the support and valuable feedback from our members, we are able to address the challenges and opportunities within the sector and work collaboratively to build volunteer capacity in our communities and achieve our mission.

Volunteering WA was proud to represent **759** members in 2016/17.

As shown below our members range from small not-forprofit to larger organisations, government and corporates.

MEMBER CATEGORY DISTRIBUTION 2016/17



of members are happy or very happy with our services

Source: Member Services Survey Dec 2016

KEY (Turnover per annum)

Very Small <\$10K Small \$10-\$500K Medium \$500K-\$1.5M

Large \$1.5M+

Strengthening the sector and connecting people are our strategic priorities. Our annual survey helps us to understand our members' needs and priorities which ensures we provide the services and support that are relevant and most beneficial to our member organisations/groups.

What are the biggest challenges faced by members with running an effective volunteer program?

- 48% feel they do not have enough staff to manage volunteers
- 33% face a constant turnover in volunteer field

 Other issues include a

Other issues include a lack of IT resources and not being able to utilise short term volunteers effectively. Members rate the most valuable Volunteering WA services as:
VIKTOR
(volunteer database) and assistance with queries
Other valued services include:

Other valued services include: training, grant alerts, assistance writing volunteer job advertisements, volunteer management network, corporate volunteering projects and consultancy services

Top three valued services are:

1. VIKTOR

2. Assistance with volunteer queries

3. Training

Helping to strengthen the organisational capacity of our members increases their capability to deliver services and achieve outcomes that positively impact on the communities they serve.

"The help I received was excellent, and the follow up was also excellent. I am now gainfully 'employed' doing 15 hours volunteer work for the local museum which is most enjoyable. I couldn't have asked for better service. Thank you." A volunteer placed by

VOLUNTEER SUPPORT SERVICES

Volunteering WA manages seven Volunteer Resource Centres/Hubs which make up the Volunteer Support Services team. The Hubs are shopfronts where people and local organisations can get support for their volunteer-related enquiries.

The Joondalup Volunteer Resource Centre is run in partnership with the City of Joondalup and the five volunteer hubs operating in regional and metro WA operate with federal funding provided by the Department of Social Services and in partnership with local organisations.

Our Volunteer Support Services team is a prime example of how applying continuous learning, working collaboratively with local stakeholders and adapting our service delivery model to suit local needs brings great gains. In the last financial year, the Volunteer Support Services team has:

Trained **114** volunteer managers.

124%

Assisted **154** organisations.

148%

Assisted **1,364** individuals.

107%

Conducted information sessions on volunteering with **774** individuals.

269%

Thank you to the Department of Social Services, and our supporters and partners in local government for contributing to the success of the Volunteer Support Services in supporting their local communities:



Australian Government

Department of Social Services



Volunteering WA









VOLUNTEER RESOURCE CENTRE NETWORK IN WA

There are 30 Volunteer Resource Centres in WA that work together in serving the community and providing local expertise.



Albany Broome

Kwinana Melville

Murdoch

Busselton-Dunsborough Esperance

Kalgoorlie Kimberley Nannup

Geraldton

PilbaraVolunteer South West

Wheatbelt

Regional sites

PERTH AND SURROUNDS

Armadale Nedlands Bassendean Peel Cockburn Rockingham ECU Joondalup Stirling ECU Mt Lawley Canning Fremantle Swan Gosnells **UWA Guild** Joondalup Wanneroo

(Locations shown in red are managed by, or in partnership with, Volunteering WA)

Volunteer
Resource
Centres

7

of the sites managed
by Volunteering
WA

000000

Metropolitan





GUILD VOLUNTEERING

Guild Volunteering is a joint venture between Volunteering WA and the UWA Student Guild. Located at the UWA Crawley campus, Guild Volunteering aims to connect UWA students to volunteer opportunities both on campus and in the community, and to resource and facilitate a culture of student volunteering at UWA that is diverse, meaningful and inclusive.

THE NUMBERS

Guild Volunteering listed more than 600 roles on the volunteer database, assisting over 2500 students into volunteering who contributed approximately 35,000 volunteer hours to the community. These activities are supported by the Guild Volunteering Leadership Network. There were 115 events and initiatives supported by Guild Volunteering, about half of which were led by Guild Volunteering. Regional trips to Bunbury, Albany and the Wheatbelt were a huge success as well as a National Youth Week project in partnership with Anglicare to address challenges facing youth-at-risk. National Volunteer Week saw a number of events including a Volunteer Fair which brought 33 community partners to campus, encouraging students to come down and find a volunteer opportunity whilst also taking part in a number of fun games and activities.

National Student Volunteer Week was packed with exciting events including volunteer day trips, a series of topical panel discussions, all culminating in an inter-university planting event at Friends of Lake Claremont.

Guild students contributed 35,000 volunteer hours



advancing volunteering in WA

CONNECTING PEOPLE THROUGH TECHNOLOGY

VIKTOR is the national volunteering database, developed by Volunteering WA and is used to recruit volunteers. The database continues to grow, with 70 volunteer resource centres and **5,695** community organisations entering positions on to the system across Australia. The VIKTOR system provides the backend to both the GoVolunteer and SEEK Volunteer websites, used by over 7000 organisations to recruit volunteers. Over **581,442** volunteers have visited GoVolunteer (a 25% increase) resulting in **37,085** expressions of interest delivered through the website.

Volunteering WA created VIRA in response to the sector needing a volunteer management tool that was user-friendly and would 'talk' to VIKTOR, thereby reducing duplication. VIRA volunteer-involving organisations to record and report volunteers' details, contribution in hours, services provided, recognition, reimbursement and training undertaken.



VIKTOR and VIRA have been designed specifically for the volunteer sector. As needs continually evolve, our systems are updated and enhanced.

Volunteering WA is committed to advancing volunteering and provides volunteer-involving organisations access to the benefits of VIKTOR free of charge, enabling them to advertise on the largest volunteer database in Australia.

The 'Volunteer Profile' continues in popularity across Australia, with over **45,000** volunteers creating their profile this year. This will allow volunteers to receive recommended opportunities to their personal device or email and shortlist roles based in personal preferences.

A whopping Volunteer **Profiles**

We wish to thank Eduka for their pro bono contributions in IT maintenance and support.

Thanks to Lotterywest, Volunteering WA was able to replace outdated servers, desktops and laptops. The new system allows a remote desktop system to support our regional centres allowing staff to work from any location with an internet connection.







NATIONAL VOLUNTEER WEEK

National Volunteer Week aims to raise awareness and recognise the significant contribution of volunteers in Western Australia. The week benefits thousands of volunteers by celebrating the great work they do in our communities, recognising their generosity, as well as encouraging more people in Western Australia to become involved. It is a wonderful opportunity to pay tribute to the extraordinary contribution of volunteers through a wide variety of events, activities and awards.

The national 'Give Happy, Live Happy' campaign hit the streets and various media channels throughout the week, sending a message that "Not only are volunteers helping make the lives of everyone around them happier, they too are happier as a result."





VOLUNTEER WEEK GRANTS

Lotterywest supported Volunteering WA by providing volunteer events grants for its members and many other volunteering involving organisations to hold celebrations during National Volunteer Week. Over 185 organisations and groups enjoyed a huge variety of events and activities, which focused on saying 'thank you' and celebrating their contributions.





31

The Awards

Recipients

(pictured left to right)

WA VOLUNTEER OF THE YEAR AWARDS

The presentation of the annual WA Volunteer of the Year Awards plays an important part in recognising and thanking individuals and organisations that selflessly contribute their time and resources to help others and their community. The awards honour amazing individuals and organisations who do not otherwise seek recognition for themselves, showing them how much their work is valued by the community. They raise the profile of volunteering and show how critical volunteers are to keeping the wheels of our community turning, serving and supporting those in need.

We are proud to receive the continued support of our Patron, Her Excellency the Hon Kerry Sanderson AC, Governor of Western Australia and the Minister for Volunteering, the Hon Mick Murray MLA. The Awards were presented at a Gala Dinner on 10 May, attended by 300 guests.

- Paul Gaughan WA Excellence in Volunteer Management
- Raalin Wheeler WA Volunteer of the Year
- Diana Rosman Perth Observatory Volunteer Group, WA Community Volunteer Organisation of the Year
- Michelle Dunlop WA People's Choice Spirit of Volunteering
- Her Excellency the Hon Kerry Sanderson AC Governor of Western Australia
- Minister for Volunteering, the Hon Mick Murray MLA
- Juliet Williamson WA Excellence in Volunteer Management
- Glenn Baker WA Lifetime Contribution to Volunteering
- Sahra Abdi WA Youth Volunteer of the Year
- Jennie Milne RAC, WA Corporate Volunteer of the Year
- Rajyashree Malaviya WA Volunteer for Multicultural Communities



"In my role as Governor, I am humbled and uplifted to meet many Western Australians of all ages and backgrounds, from the city and from our regions who give so much to the community as volunteers." Congratulations - Extract from the speech from our Patron, Her Exce the Hon Kerry Sanderson AC Governor of Western Au to all of our **Award Recipients**

Congratulations!



Thank you to these generous sponsors for making the WA Volunteer of the Year Awards possible.



WA Volunteer of the Year Awards 2017 are presented by Volunteering WA with presenting partner and Individual Award Sponsor, Bankwest Foundation.

32





Individual Award Sponsors















"National Volunteer Week provides a great opportunity for us all to say thanks to the many volunteers who help make our communities stronger, and to let them know their efforts and commitment are appreciated."

Extract from Minister's speech at WA Volunteer of the Year Awards

ing **volunteering in**

INTERNATIONAL VOLUNTEER DAY

5 December was declared as International Volunteer Day by the United Nations General Assembly in 1985 to highlight the fine qualities of our global community and the volunteers who contribute to it and acknowledging that their 'can do - and will do' actions and attitudes add richness, purpose and skills to the lives of others and help build strong, caring, vibrant, sustainable communities.

In Australia, 5 December has been designated as a very special day to honour the extraordinary efforts of the millions of volunteers who strengthen our community and add vibrancy to life across the nation – a day for us to collectively thank our volunteers.

To commemorate International Volunteer Day 2016, Volunteering WA held a celebratory garden party at Government House for 540 guests from member organisations and volunteers to celebrate this significant day and honour the contribution of Western Australia's extraordinary volunteers.

During the celebration, nine special volunteers received awards from the Department of Local Government and Communities to recognise over 50 years of volunteer service with one organisation. A truly inspirational group of volunteers!





Volunteering WA wishes to thank all of the Volunteering Involving Organisations who attended with their volunteers, Department of Local Government and Communities, the Government House Establishment, Global Construction Services and Ferngrove Wine Groups for their continued support.



Government of Western Australia
Department of Local Government and Communities





37

03.

STRATEGIC PRIORITY: STRENGTHENING SECTOR

BE CHANGE LEADERS THROUGH RESEARCH AND INNOVATION

RESEARCH AND INNOVATION

Research, coupled with Innovation, is a key pillar of the new Volunteering WA Strategy.

RESEARCH COMMITTEE

Volunteering WA is the only Australian volunteering peak body with a dedicated research committee. Meeting quarterly, the committee aims to share information on current research and volunteer related issues between researchers and practitioners, promote and conducts research to ensure the growth and sustainability of volunteering. The Research Committee members are:

Dr Megan Paull, Director of Postgraduate Research and a senior lecturer, Murdoch University

Associate Professor, Dr Kirsten Holmes, Curtin University
Associate Professor, Judy MacCallum, Murdoch University

Dr Peter Devereux Research Fellow, Curtin University

Lisa Le, Senior Research and Evaluation Officer, DLGC

Sally Paulin, Researcher, Murdoch University

Dr Patrick Dunlop, Senior Lecturer, UWA

Tina Williams, CEO, Volunteering WA

The Committee supports the publication of a Research Digest twice a year comprising of new and recent research within the sector. This rich compilation of research is available to all on the Volunteering WA website.



ENGAGING WITH THE VOLUNTEERING SECTOR IN 2016/17:

- Members of the Committee (Associate Professor Kirsten Holmes and Dr Megan Paull) met with volunteer practitioners in August 2016 to explain how universities approach research and how practitioners can work with universities.
- In September 2016 Volunteering WA members had the opportunity to participate in three focus groups as part of a 'Valuing Volunteer Managers' research project, led by Dr Megan Paull. Outcomes of this project will seek to assist managers to better advocate for their role, and the sector as a whole.
- In July 2016 Volunteering WA and Aged Care
 Volunteer Coordinators network (ACVC) proposed
 a pilot research project into key issues affecting
 volunteering in aged care settings, including barriers
 and enablers for the various forms of volunteering
 taking place, with a potential outcome being the
 concept of volunteer sharing across organisations.
 This project is now underway as a collaboration
 between Murdoch University, Volunteering WA,
 ACVC, COTA and with additional funding from aged
 care providers Amana Living, Juniper and Southcare.





In June 2017, at the WA State Conference, members of our research featured in the program.

Dr Megan Paull presented an update on the 'Valuing Volunteer Managers' research project, which will help raise the profile of volunteer managers in the sector.

Associate Professor Kirsten Holmes presented on how to identify potential new volunteers through the new 'Volunteer Convertibility' tool, developed from findings from a national ARC funded project, supported by Volunteering WA.

Dr Peter Devereux provided insight into Volunteering and the Sustainable Development Goals: enabling and inspiring volunteer action that connects people and planet in WA, Australia and the world.



WA STATE VOLUNTEERING CONFERENCE

Innovation was one of the three streams for the WA State Volunteering Conference, held on Monday 12 and Tuesday 13 June 2017 at the Duxton Hotel, Perth. Bringing together volunteer-involving organisations, CEOs, corporate and not-for-profit volunteer managers from all sectors of the community, the conference showcased the latest in volunteering from sector leaders and professionals, with a focus on the theme, Exploring New Directions Together.

With over 40 keynote, plenary, workshop, panel and presentation sessions, across three streams – Leadership, Innovation and Good Practice, the conference explored the dynamic issues facing the volunteering sector and shared the latest research findings, information and solutions to tackle challenges ahead.



"This Conference really opened my eyes to the variety of structure and everyday management that exists in volunteer organisations and it lifted my vision to a more national and international space than I have considered before."

......

- Christine Silvester, Regional Training and Development Coordinator, Midwest Region, St John Ambulance Western Australia Ltd

41



93% of delegates said that the conference met/exceeded their expectations

FEEDBACK STATS:

95% Quality of speakers was GREAT or GOOD 86%
felt the conference
was great value
for money



The conference featured local, interstate and international speakers, including Tobi Johnson, a volunteer engagement expert from the USA, Alecia Hancock, leader of a not-for-profit focused digital agency Hancock Creative, Dr Nicky Howe, CEO and leadership and management coach, and professional conference facilitator, Suzanne Waldron, a generative thinking and behaviour change professional.

Opportunities to network with other delegates were included as part of the conference with a Cocktail Networking Session taking place on the evening of day one and the Woodside Corporate Engagement Breakfast on day two.



for travel and accommodation assistance

Thank you to all those who attended and to your organisation for supporting your attendance. Thank you to all our sponsors below. Their support helped us to deliver an affordable, highly professional conference to the volunteer sector at a considerably reduced cost for smaller not-for-profits and regional attendees.

We were delighted to be joined by over **200** attendees and speakers and seeing representation from such a wide range of organisations was fantastic.

We wish to thank and acknowledge the steering committee members who did an outstanding job in shaping the content and theme for the conference:

- Jen Wyness and Gilda Davies Volunteering WA
- Dr Megan Paull Murdoch University, research representative
- Katie Voss Beyond Bank, corporate representative
- Abeena Mohann Murdoch Volunteering, representing tertiary sector
- Renae Gillespie representing metro area
 Volunteer Resource Centres

- Erica Austin representing regional area
 Volunteer Resource Centres
- Ken Parker representing Department of Local Government and Communities
- Dean Huxley representing small/medium volunteer involving organisations
- Nola Wellington representing medium/large volunteer involving organisations



Thank you to these generous sponsors and exhibitors for making the WA State Volunteering Conference possible.

EVENT PARTNER:



GOLD SPONSORS:























Volunteer Managers participated in Volunteering WA training

(from 705 organisations)

TRAINING

Volunteering WA is committed to delivering high quality training for volunteers and volunteer managers.

Gilda Davies, Volunteering WA's training manager, is continually improving and developing new training to address the changing needs of the sector. In 2016/17 Volunteering WA launched a new program offering four levels of endorsement ranging from Administrator, Coordinator, Manager and Sector Leader (Master).

These Endorsements provide professional recognition for those who manage volunteers. Achievements are recognised with a certificate at each level of attainment, providing a measurable standard for volunteer management.





In addition to the full suite of workshops delivered in West Perth, Volunteering WA also was pleased to deliver fee-for-service training to:

- City of Bayswater
- Cities of Armadale/Gosnells
- Esperance Volunteer Resource Centre
- City of Canning
- City of Subiaco
- City of Swan via Swan Volunteer Resource Centre
- City of Wanneroo
- Shire of Murray via Peel Volunteer Resource Centre
- Shire of Chittering
- Dalyellup (Satterley Property Group)
- City of Joondalup
- Clubs WA
- Cancer Council of WA
- Wheatbelt District
- Pinjarra/Murray District

training courses in 2016/17

- Writing Winning Grant Applications
- 2. Leadership Masterclass
- Key Issues of Volunteer Management

"Great overview for Volunteer Management with great information to use in our workplace." Volunteer
Manager with
little experience,
I have thoroughly
enjoyed this
session and
have learnt a
lot. I thought
everything was
spot on."

"Very informative and productive.
Thank you."

"Well presented, great pace. Really useful. Knowledgeable presenter."

LEADERSHIP

Volunteering WA believes that leadership is about imparting knowledge to those who can lead others. By providing valuable leadership opportunities to our members we help build and strengthen the capacity of the sector. With our large and diverse membership base, our training is aimed at those who are new or have a few years' experience in volunteer management. We identified a cohort of members from larger organisations requiring strategic-focused professional development and The Volunteer Leadership Network (VLN) evolved in response to this need.

The purpose of the Volunteer Leadership Network is "To work together to share knowledge, experience and ideas". The network advocates for Volunteer Managers and the sector, with its main priority being to professionalise volunteer management.

The VLN continues to go from strength-to-strength by providing specialised peer support, shared expertise and strategic development to the sector. More recently the network launched its mentor program.







04.

STRATEGIC PRIORITY: VALUED PARTNERSHIPS

NETWORKING

VOLUNTEER RESOURCE CENTRE NETWORK

The Volunteer Resource Centre (VRC) Network consists of **30** centres throughout Western Australia. The VRC network meetings are convened by Volunteering WA each quarter to discuss, and provide insight into, issues of importance within the sector such as Volunteering WA's Strategy, the State Volunteering Strategy and the WA State Volunteering Conference. The strength of the network lies in its ability to work together, share resources, support each other, and have open communication and discussions.

VOLUNTEER LEADERSHIP NETWORK

The Volunteer Leadership Network is an expanding group of senior-level volunteer managers who meet every six weeks to discuss leadership and strategic issues around volunteer management.

VOLUNTEER MANAGER NETWORK

Volunteer Manager Networking mornings are an opportunity for volunteer managers to come together to share knowledge and discuss relevant issues. Six were held throughout the year, attended by 136 people from 120 organisations.

"I am writing to thank you for your support and assistance thus far in helping us recruit volunteers for our new community connections volunteer program that will help us reduce social isolation and loneliness amongst our clients and make a real difference in their lives.

Thanks again for your support for this vital service."

- Rhian Chin, Community Care Manager Volunteer, Silver Chain Group



51

TERTIARY ENGAGEMENT

The Tertiary Community Engagement Committee is made up of representatives from every university in Western Australia, as well as South Metropolitan TAFE. Volunteer 'hubs' located at WA tertiary institutions aim to engage students in volunteer activities in order to enrich their education, enhance campus life and serve the community.

The Committee met four times during the reporting period to promote good practice and share knowledge and ideas relating to their institutions' volunteer programs.

Topics of interest for the Committee included: Culturally and Linguistically Diverse and Indigenous volunteering recognising volunteers and how social media can enhance volunteering programs.

An inter-university planting took place at Friends of Lake Claremont during National Student Volunteer Week, demonstrating how well tertiary volunteer hubs work together.





EMERGENCY MANAGEMENT

Volunteering WA is a member of the State Welfare Emergency Committee, in its designated role as the manager of spontaneous volunteers during an emergency.

We also sit on the Community Engagement subcommittee of the Western Australia's peak emergency management body, State Emergency Management Committee (SEMC).

WA SDG NETWORK

Volunteering WA is an active member of the WA Sustainable Development Goals Network (SDG).

The purpose of the network is to engage meaningfully with the community to build and strengthen community support for the SDGs; identify baseline indicators; and establish a reporting framework that will allow tracking of WA's progress on the SDGs. Volunteering plays a key role in providing the support and services that will help achieve these goals.

WA PEAKS FORUM

Volunteering WA's CEO sits on the WA Peaks Forum. The Forum is an independent group of non-government human services sector peak bodies who work together to identify common policy priorities, undertake strategic planning, create joint initiatives and advocate to government for the best interests of human services, services users and the wider WA community.

ADVOCACY

As the peak body for volunteering in the state, Volunteering WA advocates on behalf of volunteers, Volunteer Resource Centres and volunteer-involving organisations.

For volunteers, we provide representation and support to individuals or groups on an 'as needed' basis, or to advocate for volunteers collectively by working with volunteer-involving organisations, government and the corporate and community sectors to provide the best environment and opportunities for volunteers.

For Volunteer Resource Centres and volunteer-involving organisations (Volunteering WA members and the broader volunteering sector), we seek to influence the environment in which these organisations operate so that they can gain the maximum benefit from the involvement of volunteers in the organisation. This may be by influencing government policy, the corporate sector, media and local community, or by promoting good practice in attracting and managing volunteers.



STATE ELECTION

The 2017 State election offered the opportunity for Volunteering WA to identify the initiatives necessary to meet the major challenges and needs of the volunteering sector in Western Australia over the next four years.

In our State Election Asks we highlighted three key priorities (below) for investment to support the growth of volunteering in Western Australia:

- 1. Supporting and growing the sector
- 2. Addressing barriers and duplication
- 3. Championing innovation through technology

We asked political parties to commit to four key actions which we believe will help us achieve a strong and responsive volunteer sector into the future:

- Provide five-year service agreements for volunteer development organisations
- Establish a Volunteering Community Reference Group to advise the Minister for Volunteering on matters relating to volunteers
- Streamline police check subsidy program to cut red tape and duplication by piloting a Volunteer 'Portability' Program
- Invest in IT enhancements to meet latest volunteering trends

VOLUNTEERING COMMUNITY REFERENCE GROUP

A major achievement for the sector this year has been the establishment of a Volunteer Community Reference Group under the direction of the Minister for Volunteering. The purpose of the group is to provide a direct voice on volunteering issues from the sector to government. The Group will meet quarterly and provide the Minister with non-binding advice and information on trends and issues impacting the sector and feedback and on the implementation of the State Volunteering Strategy. Members include the Minister for Volunteering, Volunteering WA's Chair and CEO, two representatives from not-for-profit organisations, one representative from the corporate sector, two representatives from the research sector, one representative from State Government and two volunteers.



"The reception I have had [as a volunteer] has been terrific and made me feel like part of a family and I enjoy the interaction with the staff, leaders and residents. I have suffered anxiety my whole life and this work is doing much to help me to be more confident especially after a few years of deep depression. I would highly recommend volunteering to anyone because you do get appreciated and a sense of self-respect. You can make the choice and not be pushed into somewhere that just wants free labour. People say that they can see a change in me and I feel it too."

TOWER OF STRENGTH CAMPAIGN

The Tower of Strength campaign was launched in response to the federal government's decision to redesign the Strong and Resilient Communities Grant without a dedicated volunteer management stream of funding. The proposed changes would have forced Volunteer Support Services (also known as Volunteer Resource Centres in WA) to compete alongside other community services responding to themes of disadvantage.



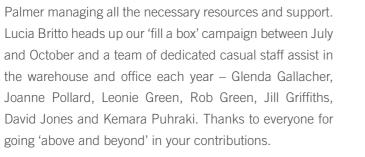
The 'Tower of Strength' National Volunteer Support Services Advocacy Campaign was a collaborative effort by Volunteering Australia, the State and Territory Peak bodies and federally funded Volunteer Support Services. The successful lobbying effort involved promoting the vital role volunteer support services play in promoting safe, effective and sustainable volunteering programs, and how their existence was dependent upon the retention of designated federal government funding. The campaign resulted in volunteer support service funding being retained, and guaranteed for 3.5 years to June 2021.

⁻ A volunteer placed by Volunteering WA

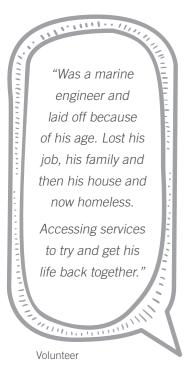
HOMELESS CONNECT PERTH

Homeless Connect Perth is a one day event based on a one-stop-shop model of immediate service provision to homeless people. It is a partnership between Volunteering WA and the City of Perth, bringing together volunteers, government organisations, community groups and local businesses to provide a diverse range of free essential services to people experiencing or who are at risk of homelessness.

Homeless Connect is a huge undertaking involving hundreds of volunteers, supporters, donors and a remarkable team of project/casual staff. Marija Jelavic, Events Manager, comes on board each year to lead the project with Maurene going 'above and beyond' in your contributions.









guests in attendance (more than 25% of guests were indigenous)

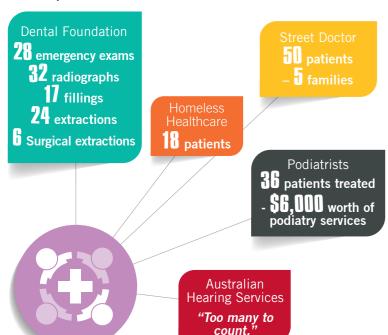
463

volunteers assisted pre, during and post event

volunteer hours were donated

6,555 volunteer hours were donated VALUED @ \$268,755

MEDICAL / HEALTHCARE:



FOOD / REFRESHMENTS



meals

were served



cups of coffee

were served



fresh orange juices

were served



bacon and egg rolls

were served

ANCILLIARY SERVICES:

hairdressing services

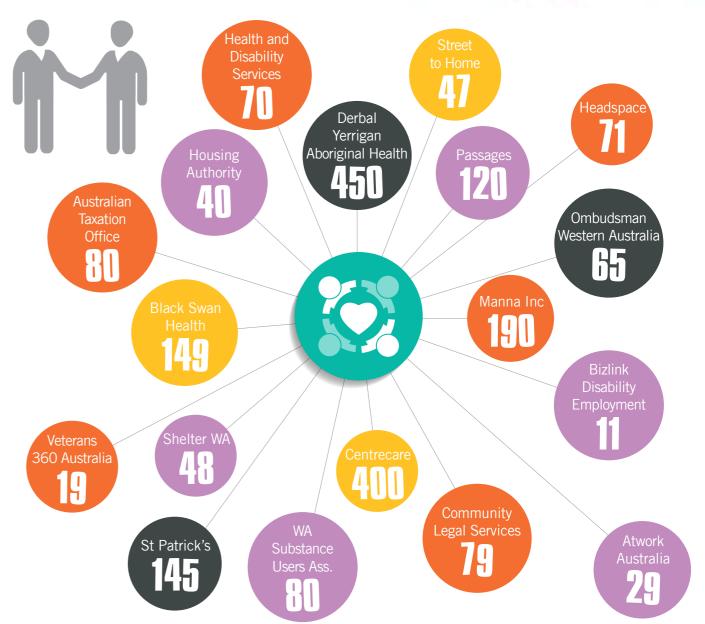
photos distributed (Photo Booth)

truckloads of donations distributed

The first ever outside broadcast from Homeless Connect Perth by radio station Sonshine FM

HOW MANY PEOPLE WERE ASSISTED BY SUPPORT SERVICES ON THE DAY?





annum a

WHITTH OF CHEEVE CONTROL

"Homeless Connect inspired us to introduce a major service improvement. Seeing the ease people had sourcing ID and doing housing applications when all services are gathered together in one place led to us setting up a regular ID and housing application clinic for the most vulnerable rough sleepers who are part of the 50 Lives 50 Homes program. When people have all their paperwork lost or stolen it can take months for workers to get this coordinated.

Being able to do it all at once in a single sitting is transformative."

Leah Watkins, Project Manager - 50 Lives 50 Homes

"One young girl had moved to WA a few months ago and she wanted a picture taken to prove to her mum in Queensland that she was not taking drugs anymore and was healthy."

1.11111.1

"Had toothache for a long time and had it removed. Happy not to have pain anymore although drooling and numb because of the anesthesia."

"Guest who loved to read and write stories but his eyesight too bad to do either. We took him to get his eyes tested, he got glasses and was over the moon to be able to read and write again".

Volunteer

wanted a trim and
would not make eye
contact. However we
styled and blow dried
her hair and she was
like a different person.
Confident and happy
to the point that she
was happy to pose
for photos."

11111 ... //

"One lady just

Thank you to these generous sponsors for making Homeless Connect Perth possible.

Guest



Volunteer









Service Provider

CORPORATE VOLUNTEERING

Corporate social responsibility initiatives are crucial in managing a business' social and environmental impacts on the communities in which they operate. With success dependent upon strong relationships with stakeholders, corporate volunteering is an effective way for businesses to engage with the community and make a difference.

In addition to the positive impact that corporate volunteering can have on the community, there are a myriad of benefits for the business and the employee participants themselves:

employee engagement pride teamwork skills development community awareness employee retention make a difference company profile community connection

Volunteering WA continues to broker relationships between businesses and not-for-profit organisations to provide effective corporate volunteering management in both teambased and skills-based activities.

This year Volunteering WA connected:

(E

into team-based volunteer roles which helped 23 community

corporate teams were

placed, equating to
6173 volunteer
hours

24 skilled volunteers

corporate volunteers matched to skilled roles a **360**+ hours

of high-impact assistance

Corporate members during 2016-2017

- Alcoa
- ATCO Australasia Pty Ltd
- Australia and New Zealand Banking Group
- Bankwest
- Beyond Bank
- BP Australia
- Deloitte Touche Tohmatsu
- Fremantle Ports
- Lotterywest
- Navitas
- PTTEP
- RAC WA
- Realmark Pty Ltd
- Rio Tinto
- SEQTA
- Shell Australia
- Synergy
- Volunteer Gear
- Water Corporation
- Woodside Energy Ltd

FEEDBACK FROM CORPORATE VOLUNTEERS



100% of volunteers said they would do skills-based volunteering again.

skilled volunteer

96% of skills-based participants would volunteering to a

86%

91% of organisations said the project met with their expectations.

100% of recipient organisations also said they would utilise skilled volunteers again.



CORPORATE VOLUNTEER COUNCIL

The Corporate Volunteer Council is a group of business leaders who are dedicated to the promotion of workplace volunteering. A number of events are held throughout the year to share good practice in corporate volunteering and to encourage more businesses to implement effective volunteering programs.

The Corporate Volunteer Council held the following events in 2016-2017:

- Realised Worth Creating Essential Partnerships hosted by RAC
- Realised Worth Making Employee Volunteering 'Work' for your Business hosted by Bankwest
- Realised Worth *Making it Matter* hosted by Deloitte
- National Volunteer Week 'Corporate Volunteering' Stall at Brookfield Place
- WA State Volunteering Conference Panel Session with Woodside, Bankwest, Beyond Bank and Deloitte. Topics included: 'What volunteering means for your business'; 'What community organisations can do to make corporate volunteers have a transformative experience'; 'How skills-based volunteering can help your organisation'; and 'Tips from those who have been there: setting up a corporate volunteering program'.





Thank you to the Corporate Volunteer Council Leadership Team















eading volunteering in WA



OTHER STATE/PEAKS AND ORGANISATIONS

Volunteering WA is a member of the CEO Network of National/State/Territory Volunteering Peak Bodies. The purpose of the network is to collaborate and capitalise on the collective resources, knowledge and capabilities of its members for the benefit of the Australian volunteering sector.

Working collaboratively, Volunteering WA is able to share information, knowledge, resources and ideas on volunteering, help drive the national strategic and operational volunteering agendas and be an effective communication conduit between the Volunteering Australia Executive and all State/Territory entities on volunteering issues and matters.

This membership is extremely beneficial to Volunteering WA and the recent success of the Tower of Strength campaign is testament to this valuable relationship.







City West Lotteries House 2 Delhi Street | West Perth WA 6005 T: (08) 9482 4333 F: (08) 9482 4334

E: info@volunteeringwa.org.au W: www.volunteeringwa.org.au

ABN: 24 028 468 144