

# 2025-2030 Strategy

*Empowering people and communities to enrich WA*



## VISION

A society in which everyone is inspired to make a difference



## VALUES

We use our integrity in all we do and are committed to being inclusive, collaborate and innovative

Priorities	Areas of Focus	Main Actions
<b>CHAMPION</b>  <i>Elevate volunteering by raising awareness and championing the sector.</i>	<b>Promotion and recognition</b>	<b>Raise awareness</b> of the value, scale and breadth of volunteering and profile of Volunteering WA.  <b>Recognise the contribution</b> of exceptional volunteers and volunteer-involving organisations.
	<b>Represent and advocate</b>	<b>Be the trusted voice</b> and <b>expert advisor</b> for the volunteering sector.  <b>Champion the needs and interests</b> of the volunteering sector.
<b>COLLABORATE</b>  <i>Establish partnerships and initiatives that drive progress and respond to emerging trends.</i>	<b>Stakeholder engagement</b>	<b>Build statewide connections</b> with organisational stakeholders to enable them to better meet local needs.  <b>Form partnerships</b> with organisations to achieve positive outcomes for the volunteering sector.
	<b>Volunteer engagement</b>	Drive more <b>public participation</b> in volunteering.  Provide valuable and meaningful volunteering experiences to <b>corporate employees</b> that benefit the community.
<b>STRENGTHEN</b>  <i>Deliver exemplary services that build knowledge and capability in the sector.</i>	<b>Build sector capability</b>	<b>Implement initiatives, products and services</b> to meet sector needs and support increased participation.  <b>Provide best practice advice</b> and support to the sector.
	<b>Build sector knowledge</b>	Unearth the <b>latest trends</b> in volunteering.  <b>Share knowledge</b> and information with the sector.
<b>FUTURE-PROOF</b>  <i>Enable sustainability through a highly effective board and workforce, excellent governance, financial and business management.</i>	<b>Systems and people</b>	<b>Enhance systems and processes</b> for improved performance and efficiency.  <b>Foster strong workforce capability</b> and culture.
	<b>Sustainability</b>	<b>Maintain prudent governance</b> , risk and financial management to ensure sustainability.  <b>Proactively secure funding</b> to achieve strategic goals and purpose.