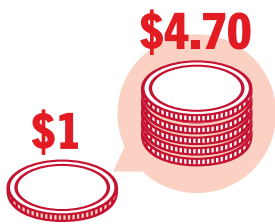
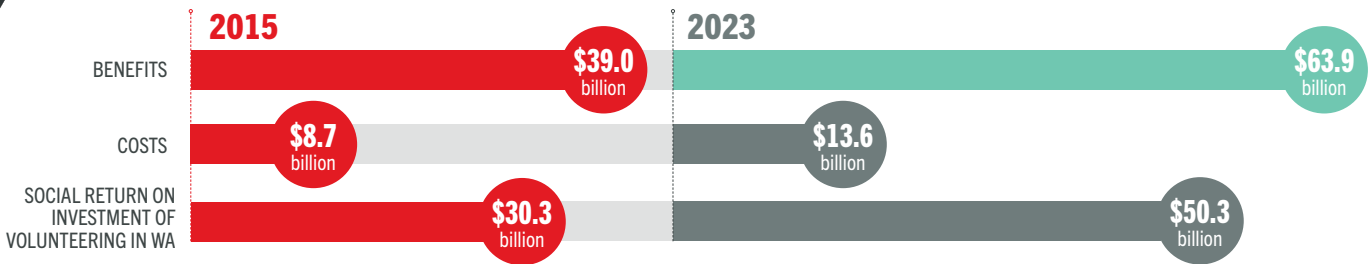


WA's State of Volunteering Report 2023



Early Insights



For every **\$1** spent ... **\$4.70** is returned to the community

Treated as a sector in its own right, Volunteering is WA's largest industry by employees



Our Volunteers } Based on a survey of 1000 WA residents



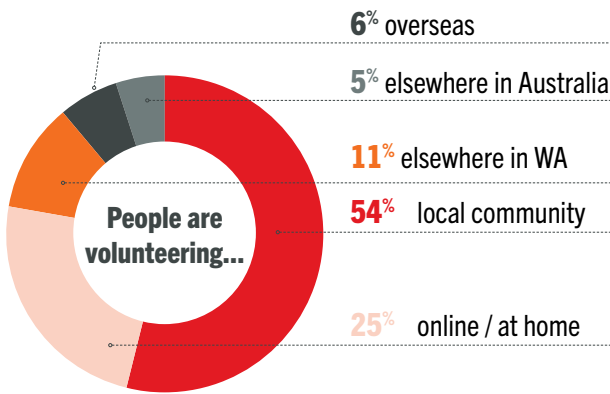
65.1% Rate of formal and informal volunteering (over 15 years)
32.2% formal



400 million hours/year Collective contribution



22.6 hours/month Collective contribution



Of people who are currently volunteering **32%** intend to volunteer more within the next 3 years

Of people who are not currently volunteering **28%** intend to volunteer within the next 3 years

TOP 3 Volunteer motivations

- To help others
- For enjoyment
- To be active

TOP 3 Barriers to volunteering

- Lack of time
- Lack of interest
- Cost

TOP 3 Recruitment channels

- Word of mouth
- Social media
- Online search

WA's State of Volunteering Report 2023

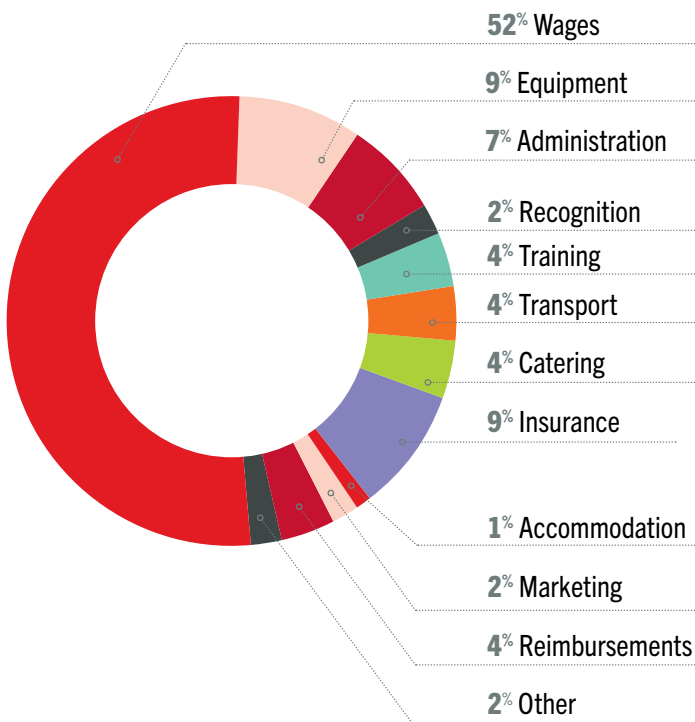


Our Volunteer Managers } Based on a survey of 613 volunteer managers

Top methods to recognise, engage and retain volunteers:



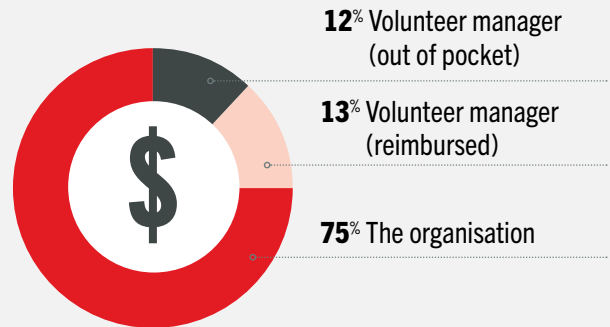
\$3.84
Average VIO costs per volunteer hour



\$13.75
Average cost to volunteers per hour



Who pays for the volunteering of others?



'Very' important external issues for volunteer managers



Expectations of volunteer involvement for next 3 years

