

INTERNATIONAL VOLUNTEER MANAGERS DAY FORUM

Thursday 5 November 2020 / Leederville Function Centre / 9:30am - 2:30pm



How to Activate Your Community - how to build an active and supportive community on social media

Alecia Hancock - Hancock Creative

We know that so many parts of Australia are doing it tough right now (boy do we!) but we also believe that there can be good come of this. We believe that our world changing sector can be creative and imaginative and tell their stories powerfully with social media and digital marketing. This session will guide you through its creation by covering the three pillars of social media including: which social media platforms to use and why you'd choose them, understanding who they are talking to and your own organisations voice as well as a simple model for creating effective social media content



Engaging young people in Volunteering and Digital Volunteering

Antonia Taylor, UWA Guild Volunteering Manager

Jenny Chang, UWA Volunteering and Community Engagement Chair

Engaging young people volunteering is vital for building a strong and active next generation of change-makers. In this presentation, experts in tertiary volunteering from UWA will look at how organisations can attract and manage young volunteers more effectively. We will look at what motivates young people to volunteer and discuss the unique considerations for organisations currently, or intending to work with young volunteers. We will also discuss innovative virtual volunteering projects that UWA Guild Volunteering has undertaken as a response to the COVID-19 pandemic. This will be an interactive session facilitated by both staff and students from UWA who are keen to find out about your experiences and answer questions related to youth volunteering.



Engaging Volunteers for Better Communication

Andrea Dinse, Strategic Volunteer Coordinator Communications and Engagement, DFES

Jennifer Pidgeon, Manager Strategic Volunteer and Youth Programs, DFES

Andrea and Jennifer will discuss how DFES recently replaced its Volunteer Portal with the Volunteer Hub because the previous portal was identified as no longer fit-for-purpose by volunteers. They will discuss how a range of traditional and digital communications tools were used to engage a working group of 320 volunteers located throughout urban, regional and remote WA. And how the information developed from the engagement process has redefined how DFES effectively engages and communicates with volunteers, directly impacting the structure and functionality of the Volunteer Hub. This knowledge has also impacted how DFES organises and delivers information as well as the tools provided for volunteer use.



Volunteer Managers – Dealing with the tricky bits

Dr Megan Paull, Senior Lecturer Murdoch University, Board Volunteering WA

Volunteer managers, co-ordinators and organisers of volunteers have always had to deal with tricky situations as part of their role. As volunteer involving organisations manoeuvre their way through the changes associated with 2020, the pressure on volunteer managers has increased, bringing a greater need for tools and support to deal with even more complex situations. Sharing experiences and connecting with our volunteer peers is one way to help ourselves and each other. International Volunteer Managers Day is a perfect time to reflect on how we deal with the tricky bits, and remind ourselves where to go for support and advice.

