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volunteeringWA

Reimagine Volunteering Through Storytelling

BE MEMORABLE | BUILD RELATIONSHIPS | CREATE EXPERIENCES

Here are 8 considerations when applying story techniques in conversation

1 DISTRACTIONS
We average 38,500 thoughts every day, and our thoughts can be distracting. Stories minimise distractions, engage people and foster deeper connection.

2 CONVERSATION STARTERS
Think of alternative ways to start a conversation other than, "What do you do?" or "Are you busy?" Doing this prompts story *sharing,* which builds better connections.

3 LANGUAGE THEORY
Where appropriate, balance the narrative of a conversation from I / Me to We / Us. This creates a safe space in conversation.

4 LOVE LANGUAGE
There are 5 love languages. Understand what these are, and apply them in our conversations to create better experiences.

5 RULE OF 3
Share information in blocks of 3 - this makes it easier for us to recall our intended takeaways, and easier for our audience to follow our message.

6 STORY
Stories can be business or personal. When we link these stories to our message people are more likely to remember us.

7 WE MATTER
Avoid saying "we are only" and "we are just" because it devalues what we do. Volunteering matters. Let's proudly step into mattering.

8 WORDS
Be selective with our words. Think about what we say, why we say it, and how we deliver our message. Our words shape experiences.

When we share stories, we create memorable experiences because

1 People are 22 times more likely to connect with, and remember us.

2 The depth of conversation increases by 35%

3 We create comfortable, safe, trustworthy spaces