

Aligning your volunteering initiatives with strategic objectives





The Volunteering Strategic Landscape in WA

Vision

**Volunteering is promoted,
supported and valued by the
Western Australian community.**

VISION

**Volunteering is the heart
of Australian communities**

Focus Areas

Responding to emerging trends and issues.

Encourage and facilitate participation in community life through volunteering.

Recognise and value volunteers and volunteering.

Support volunteer-involving organisations.

**Individual Potential
and the Volunteer
Experience**

**Community and
Social Impact**

**Conditions for
Volunteering
to Thrive**

Strategic alignment

	National Strategy for Volunteering 2023-33		WA Volunteering Strategy (2017)
	Strategic Objective		Strategy
1.1	Focus on the Volunteer Experience	1.1	Support or provide flexible volunteering opportunities
			Understand and respond to what motivates people
		1.2	
1.2	Make Volunteering Inclusive and Accessible	1.7	Minimise the financial and administrative barriers to volunteering
		2.3	Address barriers to volunteering
		2.5	Reduce barriers to recruitment and participation
1.3	Ensure Volunteering is not Exploitative	3.1	Support volunteer-involving organisations to manage risk, legal liability and legislative requirements
2.1	Diversify the Understanding of Volunteering	2.1	Raise awareness and understanding of volunteering and its benefits
2.2	Reshape the Public Perception of Volunteering	2.2	Targeted promotion of volunteering opportunities
2.3	Recognise the Inherent Value of Volunteering	4.1	Support volunteer recognition programs
		4.2	Develop innovative ways to recognise and value volunteering
2.4	Enable a Community-Led Approach		
3.1	Make Volunteering a Cross-Portfolio Issue in Government	1.4	Promote corporate volunteering
3.2	Build Strong Leadership and Shared Accountability	3.2	Training for volunteer-involving organisations
		3.3	Administrative and governance support for volunteer-involving organisations
		4.3	Provide training and development opportunities for volunteers
3.3	Commit to Strategic Investment		
3.4	Recognise the Importance of Volunteer Management	4.1	Support volunteer recognition programs

WA Volunteering Strategy Action Plan

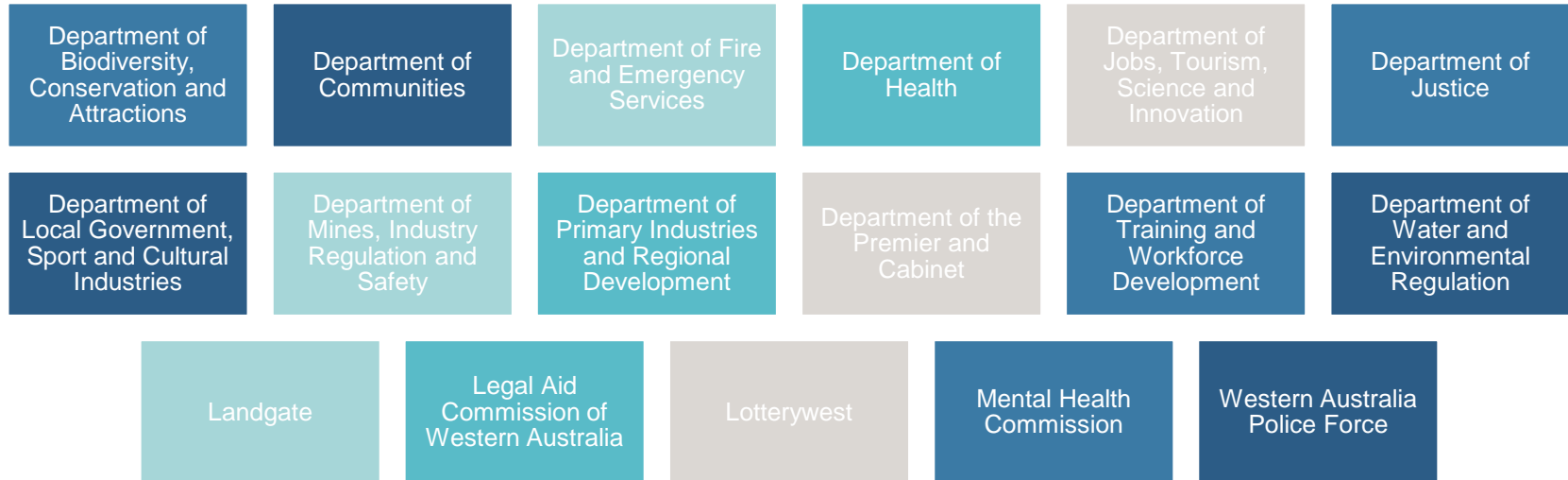
The Action Plan outlines 25 Priority Actions that will assist in achieving the WA Strategy's four six outcomes.

Volunteering Strategy Outcomes

- 1 The volunteering sector can recognise and respond to the changing needs of volunteers.
- 2 More Western Australians, from all backgrounds, are engaged in volunteering and enriched by the experience.
- 3 The volunteering sector harnesses technological innovation to facilitate participation.
- 4 Communities and organisations can involve volunteers effectively for their mutual benefit.
- 5 Volunteers are recognised and celebrated.
- 6 Volunteering is recognised and valued for the contribution it makes to our communities.

WA Volunteering Strategy Action Plan

The following 17 State Government Agencies are represented in the Action Plan from a total of 27 responses.



WA Volunteering Strategy Action Plan

- The Action Plan highlights a number of State Government activities that aim to improve connections across multiple levels of the volunteering sector.
- Highlighting these activities provides an emphasis on existing mechanisms in place.
- Correspondingly, it is anticipated that this Plan could encourage an increase of Government volunteering involvement by providing examples of existing strategies.

1.2 Investigate and create opportunities for engagement and collaboration across the volunteering sector

Facilitate and provide strategic input into national and state-wide volunteering projects and initiatives that impact volunteering in Western Australia: <ul style="list-style-type: none">• National Strategy for Volunteering• Sport Volunteering National Plan.	Department of Communities Department of Local Government, Sport and Cultural Industries	Underway
Redefine volunteer relationships by connecting with appropriate volunteer-involving organisations for more suitable, locally adapted methods of program delivery.	Department of Local Government, Sport and Cultural Industries	2023 – 2025
Implement the Wheatbelt Volunteer Project	Department of Local Government, Sport and Cultural Industries	Underway
Development of Stakeholder Connect – a communication and engagement platform to actively engage a database of individuals with upcoming opportunities across the sector.	Mental Health Commission	Underway

Work across levels of the volunteering

1.2 Investigate and create opportunities for engagement and collaboration across the volunteering sector

<p>Explore opportunities to seek engagement with volunteers to provide avenues for volunteers to contribute to policy and decision making.</p> <p>Examples include:</p> <ul style="list-style-type: none">• Volunteering Community Reference Group• Child and Adolescent Health Service Volunteer Advisory Committee• Volunteer Sustainability Steering Committee.	<p>Department of Communities</p> <p>Department of Health</p> <p>Department of Fire and Emergency Services</p>	<p>Underway</p>
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Exercise -

How do your initiatives and day to day activities align with the State and National Strategic outcomes ?

Discussion

Thank you



Aligning Your Volunteering Initiatives

With The Objectives Of The Western Australian
Volunteering Strategy

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