

Rotary
Western Australia



A Person-Centred Approach to
Large Community
Volunteering

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Overview

- How our organisations and clubs look from the outside to volunteers.
- Unpacking volunteer's interests and the value of volunteering.
- Creating a person-centred approach for volunteers.
- Creating spaces for once off volunteering.
- Inspiring large community action.

How our volunteer organisations look from the outside to potential volunteers.

- Potential volunteers may feel they are time poor, and volunteering will create a huge time expectation from a club or organisation.
- Volunteering often also has strict expectations and doesn't align with the time or terms of the potential volunteer.
- A missed opportunity to invite those interested to become involved.
- *(There is an assumption of an invitation, but no formality)*

Unpacking volunteer's interests

- Ask more questions about why someone volunteers.
- Each volunteer will have their own reason and skill set to harness.

What do you get out of volunteering with us?

Is there something you want to do different in your volunteering role or learn a new skill?

Is there something we aren't doing that you're passionate about and want the club to explore?

The personal value of volunteering

- All people want to be connected to something and there is an untapped market within community looking for social connection.
- Those with disability, mental health, frail aged or from non-English speaking backgrounds may find it difficult to get involved in volunteering.
- We need to modify volunteering to the person, their interests, their capacity and the time they have available.



My Person-Centred Approach Story

- An opportunity to explore volunteering that interested me.
- An invitation to do new things I hadn't considered.
- A wealth of knowledge from our membership to create projects that inspired me and the connections to crowd source a community of volunteers.



The Person-Centred Approach in Practice

- For those who are time poor or work full time, they may instead want to share their skills in other ways.
- Rotary members Matt and Kero both have a passion for webinars, social media and connection.
- Creating a space to host training session for other hands-on members to extend volunteering reach.



Membership Voice – Rotary Initiative started in Western Australia



The Person-Centred Approach in Practice

- Creating opportunities for students or professionals to branch out in their skill sets.
- Volunteering at camps supporting young people, people with disability and more providing experience for a future vocation.
- While having fun at the same time.

Creating Once off Volunteering Events

- Creating new community activities such that linked with the values of volunteers.
- Community activities for children inspires parents and families to volunteer.
- Events tied to public holidays or school holidays set an expectation of time commitment.
- Clubs also play a role in defining the tasks they need completing. No one wants to do everything.



Community Easter Egg Hunt – Rotary Club of Armadale



Inspiring Large Community Action

- Reach out to other community clubs and organisations about shared passions.
- Are your friends and family interested in an area of volunteering that may not be the core business of your club?
- Is there a fundraising opportunity, or membership drive that can be fun, community minded and topical?



Crowd sourcing a community

- Short and sweet social media posts to advertise the event.
- *The where, when and how you can be involved and who to contact are the key details.*
- *Utilise existing platforms for free tickets for registration such as eventbrite.*
- *Invite other clubs or groups in your community to get involved, leverage their skills.*
- *Create a community of practise in your volunteering network. These can be areas of interest based: EG: Local football clubs. Local interest: Clubs concerned about the environment or even specific social issues within your community.*

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”

Margaret Mead





Questions?

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